



**ADDENDUM  
PURCHASING OFFICE  
CITY OF AUSTIN, TEXAS**

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**Solicitation: RFP 1100 EAL3014**

**Addendum No: 1**

**Date of Addendum: 07/23/2020**

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This addendum is to incorporate the following changes to the above referenced solicitation:

**I. Questions:**

**Q1: The Minimum Qualifications state the Contractor shall be a full-service marketing research company. To be considered full-service, the market research company shall have its own on-site call center located in the United States. Would the City allow a Subcontractor to provide the on-site call center?**

A1: No, the call center would not be able to be provided by a Subcontractor.

**Q2: Who was the last Contractor to provide marketing research on this contract?**

A2: Creative Consumer Research Inc

**Q3: Could the City provide examples of projects/reports/methodologies that have been done in the past?**

A3: The reports are considered confidential and cannot be provided.

**Q4: Could you indicate in dollar value how much work was done in 2019?**

A4: \$300,000

**II. ALL OTHER TERMS AND CONDITIONS REMAIN THE SAME.**

ACKNOWLEDGED BY:

\_\_\_\_\_  
Name

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

**RETURN ONE COPY OF THIS ADDENDUM TO THE PURCHASING OFFICE, CITY OF AUSTIN, WITH YOUR RESPONSE OR PRIOR TO THE SOLICITATION CLOSING DATE. FAILURE TO DO SO MAY CONSTITUTE GROUNDS FOR REJECTION.**