



# City of Austin

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## Purchasing Office

P.O. Box 1088, Austin, TX 78767

September 23, 2020

Recommendation for Award of RFP 1100 EAL3014, Market Research Studies for Austin Energy

The evaluation team has completed their process and has recommended award to Creative Consumer Research Inc.

Liz Lock  
Procurement Specialist IV  
[Liz.Lock@austintexas.gov](mailto:Liz.Lock@austintexas.gov)  
City of Austin  
Purchasing Office

Solicitation Number: RFP 1100 EAL3014

Description: Market Research Studies for Austin Energy

		Creative Consumer Research Inc	Customer Research Int'l	ETC Institute	Great Blue Research, Inc	Luth Research
Evaluation Criteria	Max Points					
Price	20	17	7	20	17	10
SDVBE	3	0	0	0	0	0
Local Business Presence	10	0	0	10	0	0
Project Concept and Strategy	27	22	13	9	13	4
Proposer Experience	20	20	3	7	7	3
Project Management Structure	20	20	3	3	7	3
Total	100	79	26	49	44	20

		Research America, Inc	Tetra Tech Inc	The Dieringer Research Group, Inc
Evaluation Criteria	Max Points			
Price	20	9	8	9
SDVBE	3	0	0	0
Local Business Presence	10	0	10	0
Project Concept and Strategy	27	9	13	18
Proposer Experience	20	7	10	10
Project Management Structure	20	7	10	10
Total	100	32	51	47

NOTE: As per Section 252.049 of the local government code, contents of a proposal shall remain confidential until a contract is awarded. Therefore, the matrix will include points awarded for price but exact pricing will not be disclosed.

# City of Austin Purchasing Office – Log of Offers Received

**Solicitation Number: RFP 1100 EAL3014**



IFB Disclaimer: The information contained on the following bid sheets are for information only and does not constitute actual award/execution of a contract.



RFP/RFQS Disclaimer: The contents of a proposal shall remain confidential until a contract is awarded. This log of offers is for information purposes only and does not constitute actual award/execution of a contract.

For more information, you may contact the Purchasing Office by:  
Phone – 512-974-2500  
Email – [PurchInfo@austintexas.gov](mailto:PurchInfo@austintexas.gov)  
Physical Address – 124 W. 8<sup>th</sup> St., Third floor, Austin, TX 78701  
Hours of Operation – Monday-Friday 7:45 a.m. to 4:45 p.m.

Vendor Name	Date Received	Type of Response (eResponse / Physical)	No Bid
1. Creative Consumer Research INC	8/10/2020	eResponse	<input type="checkbox"/>
2. Great Blue Research, INC	8/11/2020	eResponse	<input type="checkbox"/>
3. Tetra Tech INC	8/11/2020	eResponse	<input type="checkbox"/>
4. Customer Research INT'L	8/11/2020	eResponse	<input type="checkbox"/>
5. ETC Institute	8/11/2020	eResponse	<input type="checkbox"/>
6. Research America	8/11/2020	eResponse	<input type="checkbox"/>
7. Luth Research	8/11/2020	eRepsonse	<input type="checkbox"/>
8. The Dieringer Research Group INC	8/11/2020	eResponse	<input type="checkbox"/>

**✕ Lezlee Perkins**

Digitally signed by Lezlee Perkins  
DN: cn=Lezlee Perkins, o, ou,  
email=Lezlee.Perkins@austintexas.gov,  
c=US  
Date: 2020.08.11 23:38:31 -05'00'

This certifies the response was received prior to the solicitation closing.